



MAKING HISTORY

A VISION FOR THE NEW MERCER MUSEUM

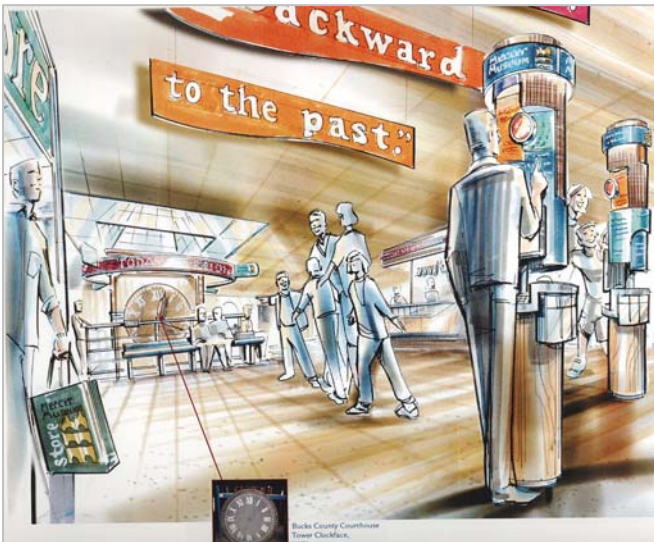
Volume II, January 2009

A NEWSLETTER INFORMING THE SPECIAL FRIENDS AND LEADERS OF THE MERCER MUSEUM'S CAPITAL CAMPAIGN EXPANSION PROJECT

Museum Donors Continue Their Support for Expansion Project

Our board members, staff and volunteers wish you and your family the very best for 2009.

These have been challenging times on all levels-- local, regional, national and global. Many continue to feel the impact of the world markets and we have watched countless news reports outlining lost jobs, industries downsizing and businesses closing.



These circumstances are not easy, but they **move people to support and sustain the organizations they value most...** the services that impact their local community... the places their families have come to cherish... and the community treasures that promote a sense of belonging. The Mercer Museum represents all of this and much more to many people. As a result, we have been fortunate to witness the continuing support from our valued donors, friends and supporters for the Museum's expansion project. We believe the educational mission of the Mercer Museum drives these individuals, businesses, foundations and community organizations to continue their generous giving.

The very essence of our anticipated and much needed expansion & transformation campaign is **education and community value**. Imagine a transformed Mercer Museum that will accommodate greater numbers of school children who will visit in order to enhance their classroom learning with extraordinary exploration and discovery. Envision an enlarged multi-flex Learning Center that will triple the current program space for school-based programs, adult classes, and family-focused workshops. Picture an expanded changing Exhibits Gallery that will showcase thousands of the Mercer Museums' yet to be seen artifacts, as well as national and international traveling exhibits.

All of this and more will be available for you, your children and grandchildren, your neighbors and friends, our community's employers and their employees, our schools, and community groups and thousands more throughout the region and beyond.

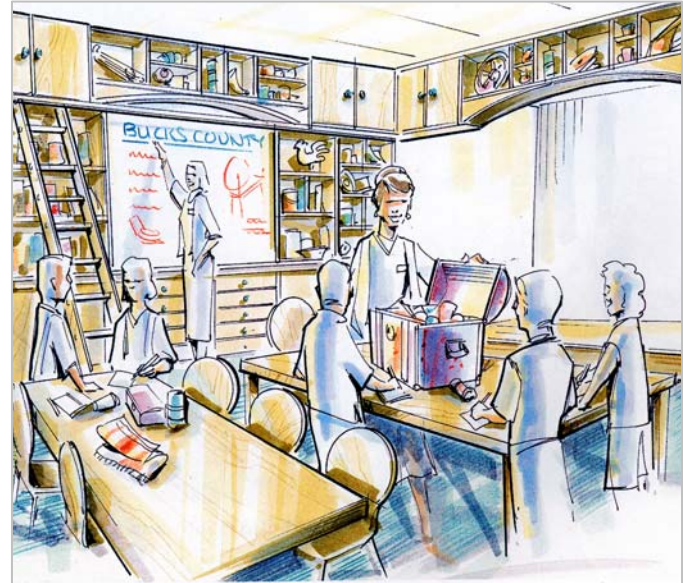
Community Connection Inspires Major Contribution

Mercer Museum, Bucks County Historical Society, 84 S. Pine St., Doylestown, PA 18901

"The Mercer Museum is an important part of this community," said Richard T. Clark, chairman, president and chief executive officer of Merck & Co., Inc., and a longtime resident of Doylestown. "It's the place where grandparents take their children, and where people take their friends and families when they come to visit. I know of no other Museum quite like it. Its educational impact is important to Merck," added Mr. Clark

When Merck visited the Mercer Museum to evaluate the possibility of a corporate contribution, education and community were key areas of their giving priorities. "I knew we could meet their granting guidelines since everything we do centers around education and giving back to the community," said Doug Dolan, Executive Director of the Bucks County Historical Society.

The board leaders and staff presented a number of ideas to Merck representatives, and specifically focused on the Learning Center. The Learning Center will be a new 1,000 square foot space offering amenities and resources to serve a range of audiences. This area will be a stimulant for new imaginative and innovative programs such as hands-on activity labs and object-based storytelling. The company's representatives immediately decided this was the project for Merck. With a full proposal in hand, Merck agreed to provide funds to equip the Learning Center with audiovisual equipment, a multimedia kiosk, education network server, four workstations, and the information technology (IT) system. "This was a great opportunity for Merck, and it was a win-win scenario," noted Dolan.



We have so much to offer here at the Mercer Museum and we welcome other donors who value the educational programs we offer, the importance of our history, and the significance of the Mercer Museum in our community.

To learn more about Mercer Museum's "Making History" Campaign, please call the Mercer Museum at 215-345-0210 to speak with Executive Director Doug Dolan (ext 134), Campaign Coordinator Susan DeLuca (ext 129) or Campaign Consultant Laura Biersmith (ext 142). You may also visit us on the web at www.mercermuseum.org.