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FOR IMMEDIATE RELEASE:

DOLL'S DAY OUT AT THE MERCER MUSEUM

DOYLESTOWN, PA (March 19, 2010) – Children are invited to bring their favorite dolls to the Mercer Museum for a day of fun and fashion on Saturday, May 1. Doll's Day Out, one of the museum's most popular annual programs, features a tea and doll fashion show in the museum's elegant Elkins Gallery, along with a host of other entertaining activities. The event takes place from 10:30 a.m. until 4:30 p.m.

Seatings for the tea and doll fashion show will take place at 10:30 a.m., noon, 1:30 p.m., and 3 p.m. Children will also enjoy storytelling by Jane King, a clothespin doll-making craft activity, face painting, hair wrapping, and an open-hearth cooking demonstration in the Museum's Log House with historic food experts Rita Fillinger and Carol Oughton. The latest in doll fashions and accessories will also be on display and available for purchase.

Pastries for the teas are provided by J. Scones, a specialty bakery located on Swamp Road in Doylestown. Doll's Day Out is presented with the support of the BuxMont Doll Lovers Club and many of the dolls featured in the fashion show are provided by club members.

Tickets for Doll's Day Out (which include museum admission) are \$12 per person and \$10 for members. Space is limited and registration is required. Tickets can be purchased by calling 215-345-0210, ext. 123 or by visiting the Mercer Museum's Front Desk. For more information on the event, visit www.mercermuseum.org.

Guests to this year's Doll's Day Out event should be aware that due to ongoing construction on the Museum's new wing, the Museum's entrance will be on the Pine Street side of the building, and the regular parking lot will be closed. Visitors should plan to find street parking, or park in the lot at the Bucks County Free Library. Watch for signs and banners directing guests to the Museum entrance.

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About the Mercer Museum

The Mercer Museum, one of Bucks County's premier tourist attractions, offers visitors a unique window into pre-Industrial America as seen through the implements of everyday life. The Museum's collection includes more than 40,000 objects exhibiting the tools of some 60 different crafts and trades, providing one of the world's most comprehensive portraits of material culture in America. The Museum is currently undergoing and raising funds for a \$12 million expansion and renovation program to expand changing exhibition space, program facilities and visitor services. The Mercer Museum is located at 84 South Pine Street in Doylestown and is open for self-guided exploration 7 days a week. For more information, call 215-345-0210, or go to www.mercermuseum.org.

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