

**Media Contact:**

Gayle Shupack  
215-345-0210, ext. 131  
[gshupack@mercermuseum.org](mailto:gshupack@mercermuseum.org)

**FOR IMMEDIATE RELEASE****DARE TO DREAM: WIN A 2010 BMW 128i OR \$20,000  
WHEN YOU ENTER THE MERCER LEGACY SWEEPSTAKES**

DOYLESTOWN, PA (June 3, 2010) – One of the Mercer Museum’s biggest fundraisers, now in its 25<sup>th</sup> year, the Mercer Legacy Sweepstakes gives participants the chance to win a brand new BMW or \$20,000 in cash! Each Sweepstakes entry costs \$100 with a maximum of only 600 entries sold. All Sweepstakes participants receive two tickets to the “Down the Shore” themed Lawn Party & Drawing, sponsored by Thompson BMW and taking place this year on the grounds of Fonthill on Sunday, June 27, from 4-6 p.m. Fonthill is located on East Court Street & Route 313.

The grand-prize winner will be announced at the Lawn Party and will choose between an exciting, new 2010 BMW 128i from Thompson BMW of Doylestown, or \$20,000 in cash. The second-prize winner will receive a Sony 32” LCD Flat Panel HDTV, courtesy of Gerhard’s Appliances while the third-prize winner will enjoy two tickets to the Mercer Museum’s annual, black-tie gala, Savory Sampler. The Lawn Party features entertainment by Kevin McCloskey and refreshments by Memorable Affairs.

Mercer Legacy Sweepstakes entries can be purchased online on the Mercer Museum’s website via PayPal at: [http://www.mercermuseum.org/legacy\\_sweepstakes.htm](http://www.mercermuseum.org/legacy_sweepstakes.htm) or by downloading a Legacy Brochure from the website and mailing or faxing in the registration form. Entries are limited to 10 per household. Sweepstakes are subject to contest rules as set forth on each entry certificate. Prizewinners will be notified of all prize terms and conditions. For questions about the Sweepstakes, call 215-345-0210, ext. 132.

Proceeds from the Mercer Legacy Sweepstakes benefit a variety of programs at the Mercer Museum and Fonthill.

**About the Mercer Museum**

The Mercer Museum, one of Bucks County’s premier tourist attractions, offers visitors a unique window into pre-Industrial America as seen through the implements used in everyday life. The Museum’s collection includes more than 40,000 objects exhibiting the tools of more than 60 different crafts and trades, providing one of the world’s most comprehensive portraits of material

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## **Mercer Legacy Sweepstakes/2**

culture in America. The museum is raising funds for a \$12 million expansion and renovation program to expand changing exhibition space and visitor services, as well as enliven existing spaces within the museum. The Mercer Museum is located at 84 South Pine Street in Doylestown and is open for self-guided exploration 7 days a week. For more information, call 215-345-0210, or go to [mercermuseum.org](http://mercermuseum.org).

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