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FOR IMMEDIATE RELEASE:

MERCER MUSEUM'S CONSTRUCTION PLANS ON SCHEDULE
The Museum will open its new wing in late 2011

DOYLESTOWN, PA: (August 20, 2010) – Since December 2009, the Mercer Museum has been undergoing construction for a new changing exhibits and education wing. During the construction, the museum has remained opened to visitors, who enter through a temporary entrance on the Pine Street side of the building. With construction well under way, the Mercer is on target to open the new space in summer 2011.

“We would like to thank the Doylestown community for its continued support as we undergo this exciting transformation,” said Doug Dolan, the Mercer Museum’s Executive Director. “Our progress is visible to all who come to Doylestown’s Cultural District.”

Recently completed construction on the new wing includes extensive site work, several of the new facility’s concrete walls and foundation work.

To date, the castle-like museum and National Historic Landmark has raised \$10.2 million toward its \$12.5 million goal for its 13,000 square-foot expansion. The expansion will include a 3,500 square-foot climate-controlled, state-of-the-art Exhibition Gallery making the museum one of the few venues in the area able to host traveling exhibitions and collections from a wide variety of sources like the Smithsonian. The additional space will also feature a 1,000 square foot Multi-Flex Learning Center to accommodate school programs, family workshops and adult classes. “Green” elements will be incorporated into the construction including energy saving components, from the Green Roof, water-conserving bathroom fixtures, radiant heat concrete flooring slabs, to recycled content wall panels in the new exhibit gallery. Permeable paving will be used for the improved parking facilities, and adjacent to that, the grounds will be improved with a rain garden using native plants of the region.

The new wing’s inaugural exhibit, "A World of Things: The Mercer Museum A to Z" will highlight seldom seen objects from the museum’s vast collections.

About the Mercer Museum

The Mercer Museum, one of Bucks County's premier tourist attractions, offers visitors a unique window into pre-Industrial America as seen through the implements used in everyday life. The Museum's collection includes more than 40,000 objects exhibiting the

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tools of more than 60 different crafts and trades, providing one of the world's most comprehensive portraits of material culture in America. The museum is raising funds for a \$12.5 million expansion and renovation program to expand changing exhibition space and visitor services. The Mercer Museum is located at 84 South Pine Street in Doylestown and is open for self-guided exploration 7 days a week. For more information, call 215-345-0210, or visit www.mercermuseum.org.

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