



FOR IMMEDIATE RELEASE:
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Bucks County Historical Society Welcomes New Vice President of Development Gloria Pugliese

DOYLESTOWN, PA – The Bucks County Historical Society (BCHS) has named Gloria Pugliese as Vice President of Development, effective Monday, July 12, 2021. The Vice President of Development provides leadership and management for the creation and implementation of short and long-term development plans to support the BCCHS’s institutional mission-driven initiatives. This senior leadership position identifies, cultivates, solicits, and stewards gifts from individuals, foundations, corporations, and government sources to support the BCCHS’s mission, and achieve the museum’s strategic goals.

Gloria Pugliese has over 20 years of experience in nonprofit fundraising and management. She has secured gifts for medical research, historic preservation, museum exhibitions, higher education, and human services. She will apply her talents to steward the next chapter of the Bucks County Historical Society’s fundraising efforts.

Previously, Pugliese has worked directly with board members and organization leadership in developing and implementing strategic plans, securing partnerships, and recruiting directors and volunteers. She has directed successful fundraising events from gala dinners to charity walks and silent auctions, raising over \$1 million in event revenue, and has increased annual giving revenue by over 30% through donor-centered language and enhanced story-telling. Over the course of her career, she has secured numerous major gifts from individual donors and over \$10 million in funding from corporate and foundation sources.

“The Trustees of the Bucks County Historical Society are very excited to welcome Gloria Pugliese as our new Vice President of Development,” said Heather Cevasco, Chair of the Board of Trustees. “As an accomplished development professional, Gloria will be a great addition to BCCHS team and will help with our goal to continue to strengthen our fundraising and philanthropy efforts. These efforts help support our mission and historic properties, as well as our existing programs, and help to expand upon those programs into the future for the community to enjoy.”

BCHS President and Executive Director Kyle McKoy adds, "Gloria's appointment was a unanimous decision, and her breadth of experience in the fundraising field will allow BCHS to continue to grow and succeed in the months and years to come."

In addition to Gloria Pugliese's extensive work as a front-line fundraiser working with individual, foundation, and corporate donors, she also has extensive consulting experience, having worked on campaign feasibility studies, major gift campaigns, strategic plans, and rebranding initiatives.

Pugliese is an adjunct faculty member in the College of Professional Studies at Villanova University. She is an active member of the Association of Fundraising Professionals Greater Philadelphia Chapter, having served on the chapter board from 2006 through 2012. In 2010, she completed a two-year term as chapter president.

She has also presented training sessions on grant seeking, ethics, presentation skills and other training topics for AFP and other groups. She earned her Certified Fund Raising Executive designation in 2006 and became a Chartered Advisor in Philanthropy® in 2016.

In her free time, Pugliese is a singer and board member with The Choristers, a concert choir in Montgomery County, PA. She also serves on the board of the Kardon Northeast Branch of Settlement Music School and the Pennsylvania Youth Chorale. She is an active volunteer with the Greater Northeast Philadelphia Chamber of Commerce.

With respect to her new role, Pugliese notes, "I'm excited to bring my skills and experience to BCHS to help them increase their fundraising and provide the necessary resources to implement programs and services that add value to the community. As a history lover and someone with a background in education, I think this position and organization are a great fit for me. I'm looking forward to learning about the organization and playing a role in its next chapter."

Gloria holds a Bachelor's Degree in French from Susquehanna University, a Master's Degree in Education from Lehigh University and a Master of Business Administration from La Salle University. She lives in Philadelphia, PA.

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About the Mercer Museum & Fonthill Castle, operated by the Bucks County Historical Society

Located in Doylestown, Bucks County, PA, the Mercer Museum and Fonthill Castle are historic castles celebrating the legacy of Henry Chapman Mercer (1856-1930), American archaeologist, anthropologist, ceramicist and scholar. Both sites are operated by the Bucks County Historical Society (BCHS).

The Mercer Museum, one of Bucks County's premier cultural attractions and a Smithsonian affiliate, features both local and national seasonal exhibits as well as a core museum collection of over 50,000 pre-Industrial tools. This permanent collection offers visitors a unique window into pre-Industrial America through sixty different crafts and trades, and is one of the world's most comprehensive portraits of American material culture. The museum also features a research library that is a center for local history related to Bucks County and the surrounding region, with its roots dating back to the founding of the Bucks County Historical Society in 1880.

Fonthill Castle was built between 1908-1912, and was the home to Henry Chapman Mercer. Mercer built Fonthill Castle as his home and as a showplace for his collection of tiles and prints. The castle serves as an early example of reinforced concrete and features forty-four rooms, over two hundred windows, and eighteen fireplaces. Fonthill Castle's interior features Mercer's renowned, hand crafted ceramic tiles designed at the height of the Arts and Crafts movement.

The Mercer Museum is located at 84 South Pine Street, Doylestown, PA, 18901.

Fonthill Castle is located at 525 East Court Street in Doylestown, PA, 18901.

The Mercer Museum & Fonthill Castle are open Tuesdays – Sundays from 10a.m. – 5p.m.

For up-to-date ticket and schedule information, please visit mercermuseum.org.

For additional information, please contact:

Breanna Fair, PR & Marketing Manager

Mercer Museum & Fonthill Castle

(215) 345-0210 ext. 131

bfair@mercermuseum.org