



Mercer Museum
84 S. Pine Street, Doylestown, PA 18901
Phone (215) 345-0210 Fax (215) 230-0823
www.mercermuseum.org



To benefit the Mercer Museum's mission-based programs and services
Saturday, October 10, 2026

As we once again present our popular annual culinary event at the Mercer Museum, a unique National Historic Landmark, we invite you to be part of it. Cocktails at the Castle offers guests rare opportunities to experience our shared history at one of Doylestown's distinctive cultural attractions while savoring our area's best cuisine.

Cocktails at the Castle will be staged both inside and on the grounds of the Mercer Museum. Our guests will enjoy a culinary experience from appetizers to dessert and specialty craft cocktails with live performers that will entertain them throughout the evening.

Our silent auction will include one-of-a-kind experiences, travel packages, dining offerings and unique items. We will continue to use mobile bidding technology, allowing bids to be placed by attendees at the event and by those not able to join us. Mobile bidding provides additional opportunities for us to recognize our event sponsors.

Last year's fundraiser was a great success. One of the major factors helping us to achieve this success each year is the support and participation from sponsors. Being a private, non-county funded organization, your support allows us to continue to bring history to the heart of Doylestown each and every day. The sponsorship opportunities outlined in the following pages include varying benefits at each level, and we are always happy to discuss other options of value to you and your business.

Proceeds from the event will support the Mercer Museum's exhibition programs, educational services, and historic preservation initiatives. Your sponsorship of Cocktails at the Castle reflects your dedication to the value of community engagement.

Please help us make history by becoming a sponsor of this wonderful event, which promises to be an unforgettable evening.

2026 Cocktails at the Castle Gala Committee



Saturday, October 11, 2025
Mercer Museum – Doylestown, PA
SPONSORSHIP LEVELS

The Martini - \$25,000 Level (\$24,250 tax-deductible)

- Exclusive *Presenting Sponsor* status listing
- 10 Sponsor Level Tickets for Cocktails at the Castle
- Premium private table with upgraded seating for 10 guests during dinner hour
- Exclusive access to our VIP sponsor hour from 5:00 p.m. to 6:00 p.m. to enjoy signature fare and beverages
- Premium Marketing Package for your business, including:
 - Premier listing as *Presenting Sponsor* with business name & logo on all print and digital advertising
 - Premier listing as *Presenting Sponsor* with business name & logo prominently featured on BCHS website, e-newsletters, social media and web-based promotions for Cocktails at the Castle
 - Premier listing as *Presenting Sponsor* with business name & logo prominently placed on event signage
 - Opportunity for branding event activation

The Cosmopolitan - \$10,000 Level (\$9,400 tax-deductible)

- *Lead Sponsor* status listing
- 8 Sponsor Tickets for Cocktails at the Castle
- Premium private table with upgraded seating for 8 guests during dinner hour
- Marketing Package for your business, including:
 - Premier listing as *Lead Sponsor* with business name & logo featured in select print and digital advertising
 - Premier listing as *Lead Sponsor* with business name & logo prominently featured on BCHS website, e-newsletters, social media, and web-based promotions for Cocktails at the Castle
 - Premier listing as *Lead Sponsor* with business name & logo prominently placed on event signage

The Side Car - \$5,000 Level (\$4,550 tax-deductible)

- *Sponsor* status listing
- 6 Sponsor Tickets for Cocktails at the Castle
- Private table for 6 guests during dinner hour
- Marketing package for your business or individual name, including:
 - Listing as *Sponsor* with business name & logo or individual name featured in select print and digital advertising
 - Listing as *Sponsor* with business name & logo or individual name featured on BCHS website, e-newsletters, and social media for Cocktails at the Castle
 - Listing as *Sponsor* with business name & logo or individual name placed on event signage

The Old-Fashioned - \$2,500 Level (\$2,200 tax-deductible)

- *Sponsor* status listing
- 4 Sponsor Tickets for Cocktails at the Castle
- Seating in the tent
- Marketing package for your business or individual name, including:
 - Listing as *Sponsor* with business name & logo or individual name featured in select print advertising
 - Listing as *Sponsor* with business name & logo or individual name featured on BCHS website, e-newsletters, and social media for Cocktails at the Castle
 - Listing as *Sponsor* with business name & logo or individual name placed on event signage

The Manhattan - \$1,000 Level (\$850 tax-deductible)

- *Sponsor* status listing
- 2 Sponsor Tickets for Cocktails at the Castle
- Seating in the tent
- Marketing package for your business or individual name, including:
 - Listing as *Sponsor* with business name & logo or individual name featured in select print advertising
 - Listing as *Sponsor* with business name & logo or individual name featured on BCHS website, e-newsletters, and social media for Cocktails at the Castle
 - Listing as *Sponsor* with business name & logo or individual name placed on event signage

Event Marketing Impact

- BCHS e-blast current subscribers (as of 1/16/26): 20,113
- BCHS Social Media Followers (as of 1/16/26):
 - Facebook – 24,334
 - Instagram – 18,585

Event Attendance Demographics

- Attendees: 325 guests (65% Museum Members and 35% Non-Members)
- Past attendees from 18901 and 18902 zip codes: 75%
- Past attendees from other 189-- zip codes: 15%

*The BCHS is a non-profit, 501(c)(3) charitable organization.
A copy of the BCHS official registration and financial information may be obtained from the
Pennsylvania Department of State by calling toll free within Pennsylvania, 1-800-732-0999.
Registration does not imply endorsement.*

Cocktails at the Castle 2026 Sponsorship Reply Form

Contact Name: _____

Company (if applicable): _____

Address: _____

Phone: _____ Fax: _____

E-mail: _____

Website (if applicable): _____

Sponsor Level Desired:

- \$25,000 Martini Sponsor
- \$10,000 Cosmopolitan Sponsor
- \$5,000 Side Car Sponsor
- \$2,500 Old-Fashioned Sponsor
- \$1,000 Manhattan Sponsor

Please email your company's
high resolution JPG logo to
kruane@mercermuseum.org

Please indicate how you wish to be listed for donor recognition:

Please make checks payable to: Bucks County Historical Society

For added convenience, we accept credit card payments.

MasterCard Visa American Express Discover

Card Number: _____ Expiration: _____

Sec. Code: _____ Name on Card: _____

Please return the completed sponsorship form to:

Mercer Museum, 84 South Pine Street, Doylestown, PA 18901
Attn. Kerriann Ruane, Development Manager

Questions, please call Kerriann Ruane at 215-345-0210 ext.132, or kruane@mercermuseum.org



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